

CANDICE TOMLINSON

A: Labrador Qld, 4215

E: candice@creativehabit.com.au

P: 0402 063 850

EDUCATION

2000 Diploma of Graphic Design

2003 Diploma of Multimedia

2013 Diploma of Screen and Media

2016 Bachelor of Digital Media

REFEREES

Available on request

Summary

Highly motivated and multi-talented creative designer with extensive experience in multimedia, marketing and print design. Exceptional collaborative and interpersonal skills; dynamic team player with well-developed written and verbal communication abilities. Highly skilled in client and vendor relations and negotiations; talented at building and maintaining business relationships. Passionate creator of marketing strategies and campaigns; accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements.

Key Skills

- Trouble-shooting and problem solving.
- Excellent interpersonal skills.
- Customer service skills; diplomatic and patient with all types of individuals and organisational levels.
- Highly organised with a great attention to detail and follow-through.
- Flexible; able and willing to learn new things.
- Professional in appearance and strong work ethic.
- A clear and confident telephone manner.
- Ability to communicate effectively with a wide range of clients.
- Extensive knowledge of computer software including Microsoft Office.
- Dealing with clients face to face.

Software Skills

Platforms: Mac and Windows

Photoshop | Illustrator | Indesign | Acrobat | Microsoft Office | Premiere | After Effects | CSS |

HTML | Wordpress | 3D | Photography

Employment History

Reader Publishing 2013 - present

Senior Designer

Responsible for developing professional design work for both print and web. Created a wide variety of graphic and web design including ad design, banner design, magazines, brochures, banners, business cards and flyers.

Responsible for:

- Creating and designing images for blogs, websites and social media.
- Magazine production and layout.
- Creating and designing marketing material including banners, business cards and ads.
- Updating website content and images. Maintaining sites through CMS.

Nine Lanterns July 2010 - Feb 2013

Art Director

Responsible for developing professional design work for both print and web. Created a wide variety of graphic and web design including ad design, banner design, websites, brochures, templates, business cards and flyers.

Responsible for:

- Taking design ideas from generation through to completion.
- Photo retouching. Colour and image correction.
- Ensuring consistency across all print and digital designs.
- Meeting clients to discuss their needs, objectives and budgets.
- Working in collaboration with photographers, copywriters, printers, developers & other designers.
- Providing graphical support for blogs, websites and social media.
- Developed storyboard layouts & graphical treatments to aid clients in envisioning their concepts.
- Overseeing photography & video shoots for clients, commissioning illustrators & photographers.
- Management of stock library.
- Updating website content and images. Maintaining sites through CMS.

CANDICE TOMLINSON

A: Labrador Qld, 4215

E: candice@creativehabit.com.au

P: 0402 063 850

Select Designs Jan 2007 - May 2010

Senior Creative designer

Responsible for creating, developing and producing design work for use in a variety of media platforms.

Responsible for:

- Lead designer for all projects.
- Assisted clients in setting objectives to solve design problems.
- Developed varied layouts and graphical treatments to aid clients in envisioning their concepts.
- Flash animation and CMS integration.
- Worked with SEO team to improve website rankings.
- Email marketing and HTML newsletters.
- Magazine production, layout and proofing.
- Overseeing account managers and clients during production.
- Print ad design.
- Preparing artwork to printers specifications.
- Product photography, colour and image correction.
- Updating company and client websites.
- Email marketing and HTML newsletters.